



PRESCREENED CREDIT DATA

Stop wasting your time prospecting clients that don't qualify.



Are you tired of being sold marketing lists that don't perform?

With Bullseye's Prescreened Credit Bureau Data, we'll show you how to take the guess work out of your marketing campaign and increase sales. Our ability to query direct with Transunion, Equifax and Experian with your exact credit requirements will give you the edge you need to generate more sales.

Imagine having the ability to pre qualify your prospects before you speak with them.

- 🎯 **Accurate Debt and Lender Information**
- 🎯 **Pull by Fico Score**
- 🎯 **Loan Type**-Mortgage (FHA/VA), Credit Card, Education, Auto Lease or Installment
- 🎯 **Loan Term**-Track prospects on their time remaining or activity.
- 🎯 **Loan to Value**-Equity in home
- 🎯 **Income**-Estimated Household Income
- 🎯 **And More**

With the credit markets tightening up the way they have, it's imperative that you target the right audience. Credit bureau data will give you the ability to pin point the perfect candidate that's fits your criteria and will give you're the ROI your looking for.

Reverse Mortgage Data

- 🎯 **Mortgage Industry**-FHA, VA, Refinance, Renters that qualify,
- 🎯 **Credit Card and Debt Information**
- 🎯 **Auto Industry** -Insurance, New Car Sales, Warranty, etc..
- 🎯 **Insurance**-Healthcare, Homeowner, Auto, etc..
- 🎯 **Education**-Continuing Education, Student Loans

Benefits of Credit Bureau Data

- 🎯 **High Accuracy**
- 🎯 **Customize Data Filters**
- 🎯 **Data pulled in Real-Time**
- 🎯 **High conversion Rates**

Bullseye Broadcasting is an established market front-runner in lead generation and call center solutions for both businesses and consumers. Our extensive market knowledge, advanced technology, and cutting-edge products provide several successful means for marketers to reach their audience.